



## National School Transportation Association

113 South West Street, 4th Floor Alexandria, VA 22314

800-222-NSTA (6782) Fax: 703-684-3212

[www.yellowbuses.org](http://www.yellowbuses.org) Email: [info@yellowbuses.org](mailto:info@yellowbuses.org)

April 6, 2011

To: All Interested Parties

From: David F. Hobson, Executive Director

Re: 41st Annual School Bus Driver International Safety Competition

The School Bus Driver International Safety Competition is the industry's most recognized competition providing the best school bus drivers from across North America the opportunity to showcase their knowledge and skills in a competitive format. NSTA, the host and organizer of the competition, is looking to our friends across the school transportation and education community to support this event.

Your generous support goes to offset the cost of the School Bus Driver International Safety Competition and to provide the competitors with a great competition experience by covering the costs of materials for the drivers, awards, trophies, and other expenses that come along with an event of this size

This year's competition will be held in Baltimore, MD on July 16 – 17, 2011.

Supporting the School Bus Driver International Safety Competition is your opportunity to support the industry best school bus drivers and to promote the profession.

There are four categories of sponsorship:

<b>Diamond Level</b>	<b>\$ 1,000</b>
<b>Platinum Level</b>	<b>\$ 500</b>
<b>Gold Level</b>	<b>\$ 250</b>
<b>Silver Level</b>	<b>\$ 100</b>

All sponsors are recognized on the NSTA Website, in the NSTA Newsletter, in competition handouts, and in NSTA Annual Meeting and Convention handouts.

In order to be included in the competition publications, **please submit your sponsorship by July 8, 2011.**

We hope that you'll be able to support us this year. You can submit your sponsorship online at [www.yellowbuses.org/safetycompetition](http://www.yellowbuses.org/safetycompetition) or use the enclosed form and mail or fax to the NSTA Central Office.

Thank you for your continued support of our school bus drivers and our industry.



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## 41<sup>st</sup> Annual School Bus Driver International Safety Competition Sponsorship Pledge & Recognition Information

\_\_\_ **Yes!** I would like to support the 41<sup>st</sup> Annual School Bus Driver International Safety Competition and the school bus driver by sponsoring at the level indicated below:

___ Diamond Level	\$1000	___ Gold Level	\$ 250
___ Platinum Level	\$ 500	___ Silver Level	\$ 100

### **My Information:** (as you would like it to appear in recognition materials)

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State or Province/Zip: \_\_\_\_\_

\*If you are a Diamond Level sponsor, please email your logo to [info@yellowbuses.org](mailto:info@yellowbuses.org).

### **Payment Information:**

\_\_\_ Check    \_\_\_ Visa    \_\_\_ MasterCard    \_\_\_ American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Holder's Name: \_\_\_\_\_ CID #: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please make checks payable to:** National School Transportation Association

**Sponsor Online:** [www.yellowbuses.org/safetycompetition](http://www.yellowbuses.org/safetycompetition)

**Fax credit card payments:** 703-684-3212

**Mail all other payments to:** NSTA  
113 South West Street, 4<sup>th</sup> Floor  
Alexandria, VA 22314

**Remember! Submit your sponsorship by July 8, 2011 to  
be recognized in the competition publications!**

**Questions?** Call NSTA Central Office at 800-222-6782.