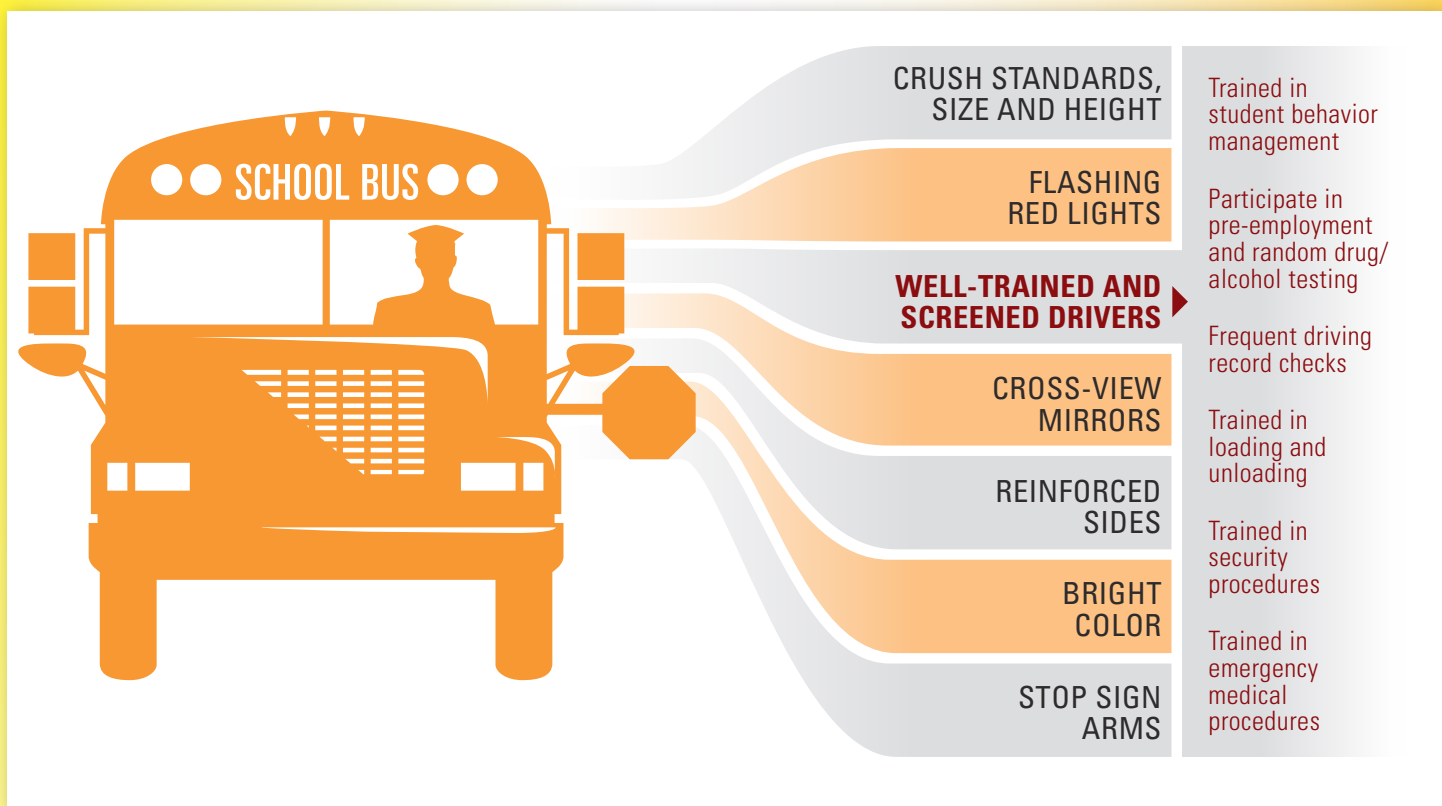




FACT: School buses are designed to be safer than passenger vehicles in avoiding accidents and preventing injury.
SOURCE: AMERICAN SCHOOL BUS COUNCIL



Today's school buses are built with safety in mind. They are tougher, cleaner and more diligently maintained than ever before. Well-trained bus drivers provide a safe and pleasant ride for your child. Traffic laws surrounding the school bus are strictly enforced and school buses are adding new features every day to attract more students. Find out what you don't know about bus ridership. Learn the facts and play it safe. Check out schoolbusfacts.com for more information.

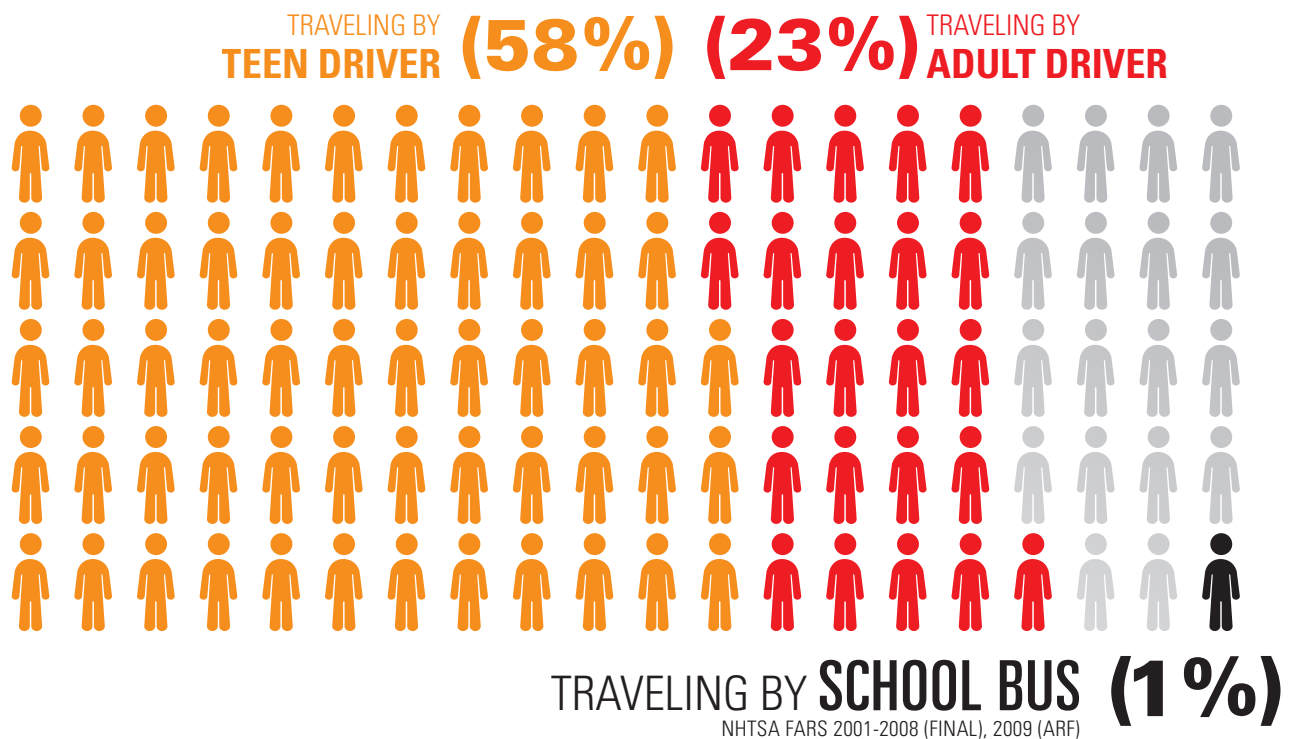
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FACT: School buses are the safest method of transportation for getting children back and forth to school.
SOURCE: U.S. DEPARTMENT OF TRANSPORTATION

STUDENT FATALITIES ANNUAL AVERAGE DURING NORMAL SCHOOL TRAVEL HOURS



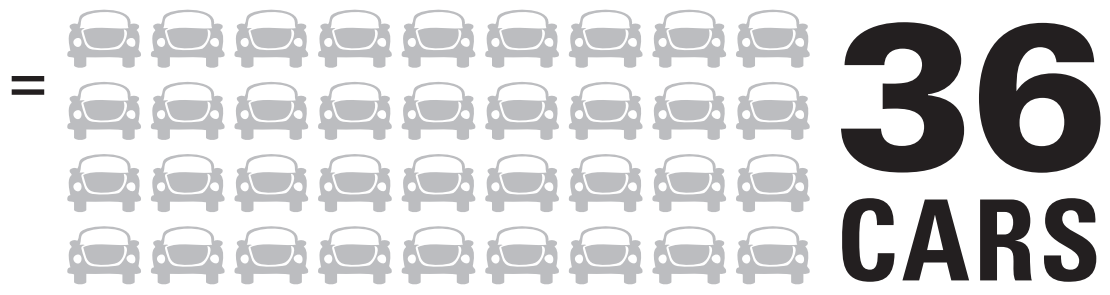
Students are about 50 times more likely to arrive at school alive if they take the bus than if they drive themselves or ride with friends. But did you know that your child is much safer riding the bus than being driven by you? Add in the environmental and financial benefits, and it's hard to find a reason to send your kids to school any other way. Find out what you don't know about bus ridership. Learn the facts and play it safe. Check out schoolbusfacts.com for more information.

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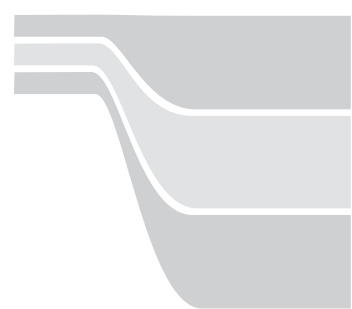




FACT: School buses keep an annual estimated 17.3 million cars off roads surrounding schools each morning.
SOURCE: AMERICAN SCHOOL BUS COUNCIL



FOR A NATIONAL SAVINGS OF



2.3 BILLION GALLONS OF FUEL

6.0 BILLION DOLLARS

44.6 BILLION POUNDS OF CO₂

Imagine a world with less traffic, cleaner air, and more affordable transportation. These are just some of the benefits that school bus ridership provides. While one of the safest ways to send your kids to school, there are many good reasons that make it a growing choice among parents for their children's school commute. Find out what you don't know about bus ridership. Learn the facts and play it safe. Check out schoolbusfacts.com for more information.

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