



## 2012 *Go Yellow, Go Green* Award Nomination Form

NSTA invites nominations for its *Go Yellow, Go Green* award to be presented at the annual meeting in Milwaukee, WI, in July.

The *Go Yellow, Go Green* award was created in 2008 to recognize a leader in the school bus industry who has demonstrated initiative and commitment in pursuing positive responses to growing environmental concerns. A single award may be presented annually to the NSTA member company that, through corporate practice and industry leadership, best demonstrates the principles of NSTA's *Go Yellow, Go Green* campaign.

*Go Yellow, Go Green* is a national campaign to promote the greater use of school buses as a viable response to the twin problems of air pollution and excessive fuel usage. By replacing an average 36 personal vehicles on each trip to and from school, one school bus can significantly reduce total carbon emissions and total fuel usage. In addition, the campaign encourages cleaner operation of school buses through idle-reduction, retrofits, and replacements.

Please complete the nomination form below to be considered for the 2012 *Go Yellow, Go Green* Award. The nominee can be an entire company or a single location of a company. To nominate a company other than your own (i.e. a worthy colleague), simply fill in the first section, Contact Information. We will do the rest.

Nominations must be received by May 11, 2012. Please email or fax your nominations to NSTA at 703-684-3212 or [info@yellowbuses.org](mailto:info@yellowbuses.org).

### **I. Contact Information**

Company Name: \_\_\_\_\_

Division, if single location: \_\_\_\_\_

Executive: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

## II. "Greening" of the Fleet

1. Does your company have and enforce an anti-idling policy? Yes \_\_\_\_\_ No \_\_\_\_\_  
If yes, include a copy of the policy.
2. What percentage of your fleet meets 2007 engine standards, either through OEM or DPF retrofits?  
\_\_\_\_\_ %
3. What percentage of your fleet meets 2004 engine standards, either through OEM or DOC retrofits?  
\_\_\_\_\_ %
4. What percentage of your fleet is equipped with closed crankcase filters? \_\_\_\_\_ %
5. Do you use any anti-idling technology, such as block heaters, fuel-operated heaters, APUs, etc.  
Yes \_\_\_\_\_ No \_\_\_\_\_  
If yes, what kind and on what percentage of the fleet? \_\_\_\_\_
6. Do you use biodiesel? If so, what blend? \_\_\_\_\_ What percentage of the fleet? \_\_\_\_\_
7. Do you use other alternative fuel? If so, what? \_\_\_\_\_ What % of the fleet? \_\_\_\_\_
8. If your buses are air conditioned, do you use R134A refrigerant? Yes \_\_\_\_\_ No \_\_\_\_\_
9. Have you trained drivers on how to conserve fuel? Yes \_\_\_\_\_ No \_\_\_\_\_
10. Have you worked with your customers to reduce fuel consumption through consolidation of bus stops, more efficient routing, or other methods? If so, explain.

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11. Please tell us any other efforts you have made to "green" your fleet.

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## III. Community and Industry Leadership

Please tell us how your company management has provided leadership in promoting green initiatives. Some examples might be working with environmental organizations, helping schools reduce personal vehicle use, providing press releases or interviews on green efforts, and encouraging other companies to go green by sharing your experiences. Please include copies of press coverage or any other documents that help tell your story.

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#### **IV. Other Efforts**

Please tell us any other ways the company works to reduce waste, save energy, and improve air quality. Some examples might be recycling, using energy-saving shop and office equipment, reducing paper usage, and providing incentives for reduced personal vehicle use among employees.

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#### **V. Company Logo and Management Photos**

Please email your company logo and photos of your management team by May 11, 2012 to [info@yellowbuses.org](mailto:info@yellowbuses.org) after you have submitted your application.

**Submit your nomination by COB on May 11, 2012  
to NSTA headquarters: 703-684-3212 fax or [info@yellowbuses.org](mailto:info@yellowbuses.org).**