



**NSTA MIDWINTER MEETING AGENDA**  
Marriott's Wailea Beach Resort & Spa  
January 21 ~ 25, 2012

**SATURDAY, January 21st**

**2:00 – 5:00 PM**                      **Registration**  
**LOCATION: Kukui Terrace**  
*Registration bags sponsored by ZONAR SYSTEMS*

**SUNDAY, January 22nd**

**7:00 AM**                              **Akino Aloha Tours coach bus departs resort for golf tournament**  
**LOCATION: Front of resort**

**8:00 AM**                              **Golf Tournament (modified shotgun)**  
**LOCATION: Wailea Golf Club, Emerald Course**  
*Boxed lunches sponsored by IC BUS, LLC*

**3:00 – 5:00 PM**                      **NSTA Executive Committee Meeting (Executive Committee members only)**  
*Sponsored by C.E. WHITE*

**5:00 – 6:30 PM**                      **Midwinter Meeting Kickoff & Golf Reception and  
New Member and First Time Attendee Introduction**  
**LOCATION: Kahoolawe Lawn/Maluhia Point**  
*Sponsored by IC BUS, LLC*

**MONDAY, January 23rd**

**8:00 – 9:00 AM**                      **Breakfast Buffet**  
**LOCATION: Jade/Plumeria**  
*Sponsored by KEYSTONE INSURERS GROUP*

**9:00 – 10:15 AM**                      **General Session I:**  
**LOCATION: Maile**  
*Audiovisual sponsored by CHILD CHECK-MATE SYSTEM, INC.*  
*Speakers sponsored by SMI GLOBAL*

Welcoming Remarks  
*Presented by Magda Dimmendaal, NSTA President*

NSTA Year in Review  
National Transportation Safety Board (NTSB) Recommendations to NSTA  
American School Bus Council Update  
*Presented by David Hobson, NSTA Executive Director*

National Association for Pupil Transportation (NAPT) and National Association of State Directors of Pupil Transportation Services (NASDPTS) Updates  
*Presented by Don Carnahan (NAPT President-elect) and Mike Simmons (NASDPTS President)*

**10:15 – 10:30 AM**

**Coffee Break**  
**LOCATION: South Pacific Lanai**  
*Sponsored by COLLINS BUS CORPORATION*

**10:30 – 11:30 AM**

**General Session II**  
**LOCATION: Maile**  
Legislative Efforts: What's New on the Hill?  
*Presented by Becky Weber and Gabe Rosza, Managing Directors, Prime Policy Group*

**11:30-11:45 AM**

**Zonar Systems Grant Announcement**  
*Presented by Don Carnahan, Zonar Systems*

**11:45 – 12:00 PM**

**Light Lunch**  
**LOCATION: Aulani Lanai**  
*Sponsored by THE BRAUN CORPORATION & DAIMLER FINANCIAL SERVICES*

**12:00 – 1:30 PM**

**Committee Meeting:** Association and Industry Development Committee (*which includes Manufacturers, Suppliers and Technology Sub-Committee*)  
**LOCATION: Haku**

**1:15 PM**

**Afternoon on Your Own**

**5:30 PM**

**President's Reception and Dinner**  
**LOCATION: Pacific Terrace**  
*Sponsored by THOMAS BUILT BUSES, INC.*

**TUESDAY, January 24<sup>th</sup>**

**8:00 – 9:00 AM**

**Breakfast Buffet**  
**LOCATION: Jade/Plumeria**  
*Sponsored by NATIONAL INTERSTATE INSURANCE, P.A. POST AGENCY & ROSCO VISION SYSTEMS*

**9:00 – 10:15 AM**

**Committee Meeting:** Safety & Security Committee  
**LOCATION: Haku**

**10:15 – 10:30 AM**      **Coffee Break**  
**LOCATION: Haku**  
*Sponsored by EASYBUS, INC.*

**10:30 – 12:00 PM**      **Committee Meeting: Government Relations Committee**  
**LOCATION: Haku**

## WEDNESDAY, January 25<sup>th</sup>

**8:00 – 9:00 AM**      **Breakfast Buffet**  
**LOCATION: Jade/Plumeria**  
*Sponsored by BLUE BIRD CORPORATION*

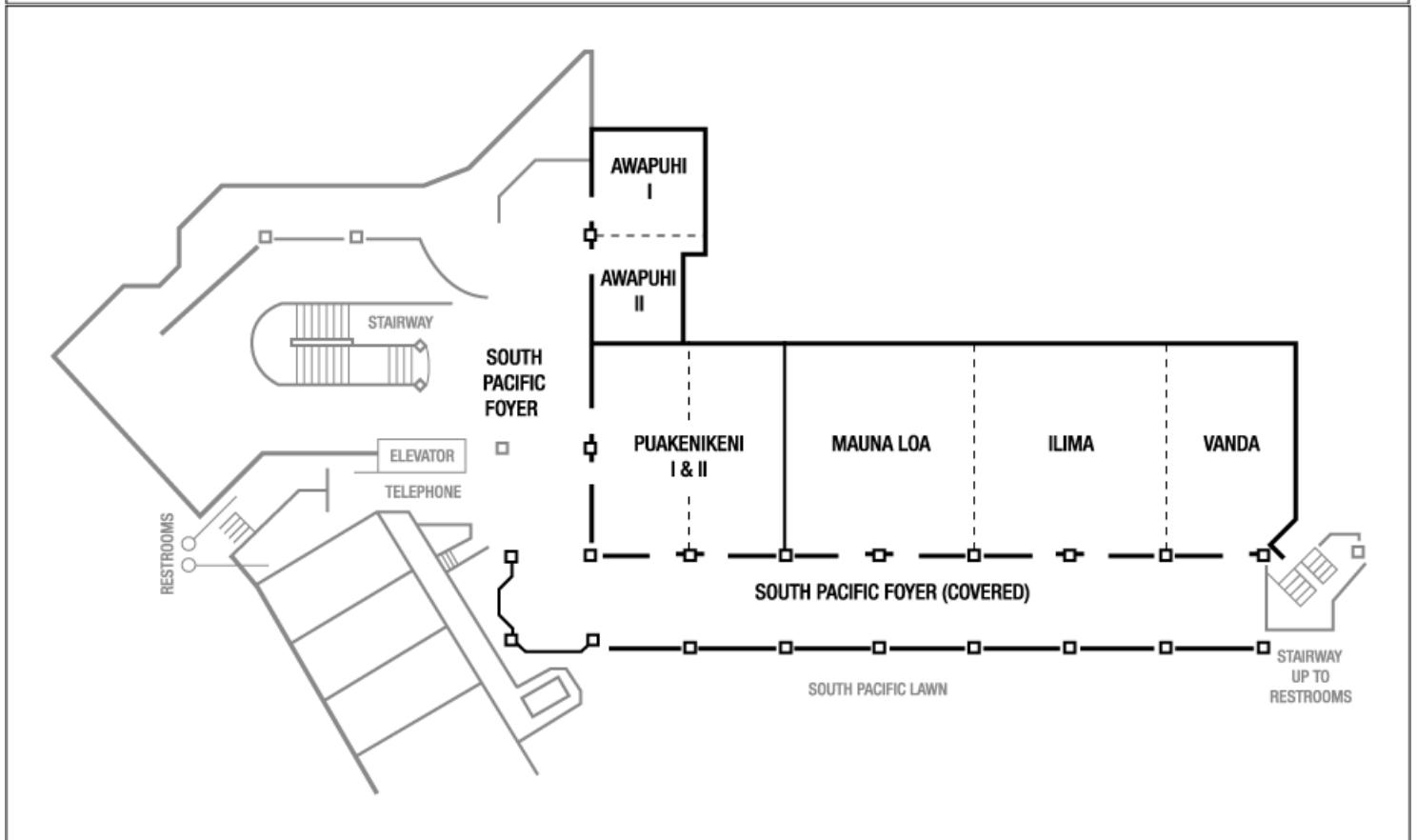
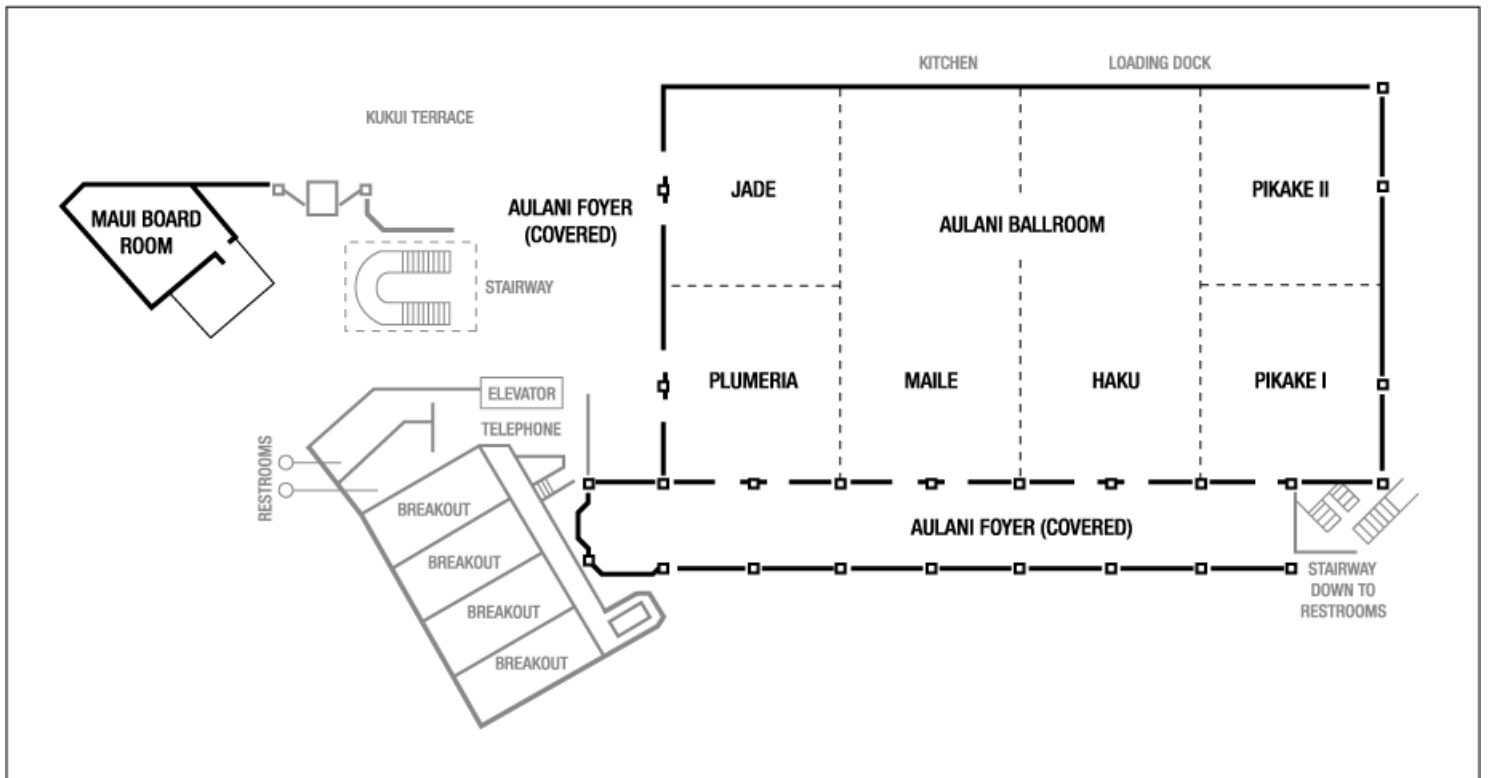
**9:00 – 10:30 AM**      **General Session, followed by**  
**NSTA Board of Directors Meeting** (all attendees welcome)  
**LOCATION: Maile**  
*Audiovisual sponsored by CHILD CHECK-MATE SYSTEM, INC.*  
*Speakers sponsored by SMI GLOBAL*

**9:45 – 10:00 AM**      **Coffee and Chocolate Break**  
*Sponsored by TRANS TECH BUS*  
**LOCATION: Maile**

**10:30 – 11:00 AM**      **Executive Committee Meeting** (Executive Committee members only)  
**LOCATION: Maui Room**  
*Meeting sponsored by C.E. WHITE*

*The Midwinter Meeting is underwritten in-part by our general sponsors*  
**BUS AIR MANUFACTURING, LION BUS & WELLS FARGO**

# Wailea Marriott Meeting Space Diagrams



## NSTA ANTITRUST POLICY STATEMENT

*Adopted by Resolution of the National School Transportation Association (NSTA)*

### Introduction

Antitrust laws apply to trade associations and their members.

A free exchange of ideas on matters of mutual interest to school bus entities is necessary for the success of all NSTA meetings. Such an exchange of views is essential to successful operation of every trade association. It is not the purpose of this policy to discourage the exploration in depth of appropriate matters of legitimate concern to meeting participants. To ignore certain antitrust ground rules, either through ignorance or otherwise, is to create a hazard which prudent business persons cannot afford.

NSTA believes that fair and vigorous competition is essential to the maintenance of this country's free enterprise system. In furtherance of this principle, therefore, it is NSTA'S policy to conduct all activities in strict compliance with the antitrust laws. NSTA expects its members to adhere to the antitrust laws, regardless of where they are located or do business. NSTA expects that each and every one of its members understands and follows the antitrust and competition policies and laws where they are located or conduct business, including within the confines/auspices of NSTA.

### The Sherman, Clayton and Federal Trade Commission Acts

Three important federal antitrust laws relating to trade associations and their activities and members are the Sherman Antitrust Act, the Clayton Act and the Federal Trade Commission Act. Sections 1 and 2 of the Sherman Antitrust Act prohibit contracts, combinations and conspiracies in restraint of trade (Section 1) and monopolies, attempts to monopolize and conspiracies to monopolize (Section 2). The Clayton Act contains prohibitions affecting mergers, price discrimination, brokerage, and exclusive dealing, among other things. The Clayton Act may also proscribe certain association activities in order to preserve certain types of competition. Section 5 of the Federal Trade Commission Act established a broad prohibition against unfair methods of competition and unfair or deceptive business acts or practices.

Because the antitrust laws speak in general terms, it is often difficult to know with certainty whether a particular course of conduct or association practice may specifically violate the law. It is for this reason, therefore, that NSTA feels it is important to publish at least the basic principles it follows in conducting its business. Moreover, this policy is no substitute for each of our members in understanding and following the antitrust laws every day and certainly at any NSTA-sponsored function or event or any NSTA activity.

### Principles of the NSTA Antitrust Policy

A. Association activities and discussions shall be avoided which might be construed to: (1) raise, lower, stabilize or otherwise be determinative of prices; (2) regulate production or output; (3) allocate customers or markets; (4)

encourage boycotts or refusals to deal; (5) foster unfair trade practices; (6) assist in monopolization; or (7) in any way violate federal or state antitrust law. Even informal settings at NSTA-sponsored events, association members should not discuss any matters that might be construed as touching upon any of these issues.

B. NSTA intends to be open to industry participants that meet our membership requirements.

C. NSTA will not discriminate unreasonably among exhibitors at its trade shows or among advertisers in its publications in the allocation of space.

D. Whenever NSTA becomes involved in statistical reporting it will clearly spell out the purpose and indicate that the report's use is intended to provide information to assist members in making competitive and prudent business decisions and not to restrict competition. Further, participation in any statistical analysis will always be voluntary, deal with past transactions and be reported in composite form.

E. Whenever competitive research is undertaken by NSTA, care will be taken so as not to unreasonably restrain competition. Rather the goal will be to find solutions to common problems that enhance competition and promote our industry with our customers and users.

F. Because antitrust problems may arise when the establishment or effect of an industry standard deprives customers of legitimate choices, discriminates against certain firms and not others, or unnecessarily restricts competition and such restriction is not outweighed by the pro-competitive benefits of the standard, whenever NSTA develops or participates in the development of standards or guidelines, NSTA will offer wide participation in their development by affected parties. We expect all NSTA members to participate in any standard-setting activities fairly and candidly for the benefit of all industry constituents, including our customers and competitors. We will strive to make standards open to all to allow for the maximum exercise of independent decisions to adopt any standard.

G. NSTA will not sponsor or knowingly be a party to agreements whether express or implied, which restrict the members' freedom in any way to make independent decisions in matters affecting competition.

H. NSTA meetings will, whenever feasible, be conducted pursuant to an established agenda and will take place in the presence of counsel representing NSTA.

At best, this is only a general outline of some of the areas which pose antitrust risk for NSTA and its members. The outline is provided as a guide for NSTA and in connection with social or other gatherings on those occasions.

If any questions arise about these guidelines or the antitrust laws in general, please consult your antitrust counsel or the NSTA antitrust counsel. A copy of this policy shall be placed in all NSTA meeting agenda books and brought to the attention of meeting attendees. NSTA counsel will remind our members at each such meeting of this policy and ensure that meeting topics are appropriate.



**NATIONAL SCHOOL TRANSPORTATION ASSOCIATION**

# **Midwinter Meeting**

## **January 21 – 25, 2012**

Wailea Beach Marriott Resort & Spa  
Wailea, Maui, HI

### **Attendee List**

(as of January 17<sup>th</sup>)

<p><b>Keith Adams</b>  P.A. POST AGENCY, LLC  One International Blvd., Ste. 405  Mahwah, NJ 07495  GUEST: Cathy Adams</p>	<p><b>Neil Badder</b>  THE BADDER GROUP INC.  50 Progress Drive  Aylmer, ON N5H 2E4  GUEST: Kathryn Badder</p>
<p><b>John Barrington</b>  AUTOBUS LION, INC.  11650 Olio Road, Ste. 100-255  Fishers, IN 46037  GUEST: Nicole Barrington</p>	<p><b>Ron Baumann</b>  BAUMANN &amp; SONS BUSES, INC..  3355 Veterans Memorial Hwy.  Ronkonkoma, NY 11779  GUESTS: Lori and Kyle Baumann</p>
<p><b>Rochelle Bast</b>  RITEWAY BUS SERVICE, INC.  6301 W. Mill Road  Milwaukee, WI 53218</p>	<p><b>Bill Beck</b>  TET, INC.  629 Seville Drive  Mt. Vernon, IL 62864  GUEST: Barb Beck</p>
<p><b>Tom Beck</b>  IL SCHOOL TRANSPORTATION ASSN.  5005 Richview Road  Mt. Vernon, IL 62864</p>	<p><b>Gregory Berg</b>  WELLS FARGO EQUIPMENT FINANCE  906 Westminster Way  Southlake, TX 76092</p>
<p><b>Paula Bishop</b>  ESPAR HEATER SYSTEMS  PO Box 597  Prospect, KY 40059</p>	<p><b>John Bishop</b>  ESPAR HEATER SYSTEMS  PO Box 597  Prospect, KY 40059</p>
<p><b>Gord Both</b>  CHILD CHECK-MATE SYSTEM, INC.  PO Box 70  Navan, ON K4B 1J3  GUEST: Kathleen Both</p>	<p><b>Sherry Braswell</b>  BLUE BIRD CORPORATION  402 Blue Bird Blvd.  Fort Valley, GA 31030  GUEST: Thomas Matthews</p>
<p><b>Charles O. Bruce</b>  C. BRUCE CONSULTING  27 Oxford Drive  Latham, NY 12110</p>	<p><b>Jennifer Hickey Bruce, CMP</b>  CCI CONSULTING  PO Box 268  Latham, NY 12110</p>
<p><b>Brian Brusoski</b>  KEYSTONE INSURERS GROUP  1995 Point Township Drive  Northumberland, PA 17857</p>	<p><b>Don Carnahan</b>  ZONAR SYSTEMS  18200 Cascade Ave., S.  Seattle, WA 98188  GUEST: Jan Pierson</p>
<p><b>Brendan Clifford</b>  HUNTINGTON COACH  64 Bayville Avenue  Bayville, NY 11709  GUEST: Kim DeWolfe</p>	<p><b>Tony Corpin</b>  STN MEDIA GROUP  5334 Torrance Blvd., 3rd Floor  Torrance, CA 90503  GUEST: Lisa Corpin</p>
<p><b>John Corr</b>  THE TRANS GROUP, LLC  56 W. Church Street  Spring Valley, NY 10977  GUEST: Debra Corr</p>	<p><b>Sean Corr</b>  THE TRANS GROUP, LLC  56 W. Church Street  Spring Valley, NY 10977  GUEST: Kim Blogett</p>

<p><b>Dan Coughlin</b>  IC BUS, LLC  76 Haseltine Street  Bradford, MA 1835</p>	<p><b>Dan Cutter</b>  IC BUS, LLC  2701 Navistar Drive  Lisle, IL 60532  GUEST: Amanda Cutter</p>
<p><b>Kellie P. Dean</b>  DEAN TRANSPORTATION, INC.  4812 Aurelius Road  Lansing, MI 48910  GUEST: Marilyn Dean</p>	<p><b>Patrick Dean</b>  DEAN TRANSPORTATION, INC.  4812 Aurelius Road  Lansing, MI 48910  GUEST: Allyson Dean</p>
<p><b>Frank DiGiacomo</b>  SCHOOL BUS FLEET  49 S. Maple Avenue  Marlton, NJ 08053</p>	<p><b>Magda Dimmendaal</b>  DOUSMAN TRANSPORT  313 S. Main Street  Dousman, WI 53118  GUEST: Paul Schmitter</p>
<p><b>Frank K. Dutcher III</b>  WOLFINGTON BODY COMPANY  PO Box 218  Exton, PA 19341  GUEST: Eileen Dutcher</p>	<p><b>John Elliott</b>  NATIONAL EXPRESS CORPORATION  4300 Weaver Parkway  Warrenville, IL 60555  GUEST: Joann Elliott</p>
<p><b>Timothy Flood</b>  THE TRANS GROUP, LLC  56 W. Church Street  Spring Valley, NY 10977  GUESTS: Mara, Rebecca and Paul Flood</p>	<p><b>Mike Gaborcik</b>  WELDON, INC.  3656 Paragon Drive  Columbus, OH 43228</p>
<p><b>Dave Gempel</b>  SAFETY-KLEEN  936 Skyline Drive  Chester Springs, PA 19425  GUEST: Terri Gempel</p>	<p><b>James Gocke</b>  CHESTNUT RIDGE TRANSPORTATION  56 W. Church Street  Spring Valley, NY 10977  Guest: Jessie Corr-Gocke</p>
<p><b>Eric Gregory</b>  CERTIFIED TRANSPORTATION SERVICES  1038 N. Custer Street  Santa Ana, CA 92701  GUEST: Gina Gregory</p>	<p><b>Mike Hagen</b>  SMI (SPECIALTY MANUFACTURING INC.)  53411 Hunters Crossing Drive  Shelby Township, MI 48315  GUEST: Mary Beth Hagen</p>
<p><b>Jim Haigh</b>  SMI (SPECIALTY MANUFACTURING INC.)  53411 Hunters Crossing Drive  Shelby Township, MI 48315  GUEST: Dana Haigh</p>	<p><b>Ken Hedgecock</b>  THOMAS BUILT BUSES  1408 Courtesy Road  High Point, NC 27260  GUESTS: Suzanne, Ethan and Megan Hedgecock</p>
<p><b>Steve Hey</b>  SCHOOL BUS, INC.  5100 8th Street  Sioux Falls, SD 57107</p>	<p><b>Michael Hinckley</b>  EASYBUS, INC.  313 Ushers Road - Ballston Lake, NY 12019  GUESTS: Gail, Peter, Emily, Adrianna Hinckley &amp; Bridget and Janet Saville</p>
<p><b>David Hobson</b>  NSTA  113 South West Street, 4th Floor  Alexandria, VA 22314</p>	<p><b>Skip Houk</b>  DOUSMAN TRANSPORT  313 S. Main Street  Dousman, WI 53118  GUEST: Cindy Houk</p>

<p><b>Roger Howsmon</b>  BLUE BIRD CORPORATION  402 Blue Bird Blvd.  Fort Valley, GA 31030  GUEST: Nancy Howsmon</p>	<p><b>Dan Kobussen</b>  KOBUSSEN BUSES, LTD.  W 914 County Road, CE  Kaukauna, WI 54130  GUEST: Lynn Kobussen</p>
<p><b>Blake Krapf</b>  KRAPP BUS COMPANIES  1030 Andrew Drive  West Chester, PA 19380  GUEST: Stacey Krapf</p>	<p><b>Bradley Krapf</b>  KRAPP BUS COMPANIES  1030 Andrew Drive  West Chester, PA 19380</p>
<p><b>Rick Lehnert</b>  TRANS/AIR MANUFACTURING  480 E. Locust Street  Dallastown, PA 17313</p>	<p><b>Bill Loshbough</b>  THE C.E. WHITE CO.  PO Box 25944  Albuquerque, NM 87125  GUEST: Martha Loshbough</p>
<p><b>Paul Losos</b>  SUNRISE TRANSPORTATION  8500 S. Vincennes Avenue  Chicago, IL 60620  GUEST: Sharon Losos</p>	<p><b>Dolores Love</b>  SAFETY-KLEEN  936 Skyline Drive  Chester Springs, PA 19425  GUEST: Jaime Martinez</p>
<p><b>Allan Lowe</b>  CHILD CHECKMATE  PO Box 70  Navan, ON K4B 1J3  GUEST: Deborah Lowe</p>	<p><b>Kyle Martin</b>  TRANSPAR GROUP  18 S. W. 3rd Street  Lees Summit, MO 64063  GUEST: Adell Martin</p>
<p><b>Rachel McCleery</b>  NSTA  113 South West Street, 4th Floor  Alexandria, VA 22314</p>	<p><b>Kelly Moore</b>  SAFE GUARD / IMMI  18881 US Highway 31N  Westfield, IN 46074</p>
<p><b>Robert W. Nelson</b>  DOUSMAN TRANSPORT  313 S. Main Street  Dousman, WI 53118  GUEST: Amy Nelson</p>	<p><b>Ruth Newby</b>  TRANSPAR GROUP  18 S. W. 3rd Street  Lees Summit, MO 64063  GUEST: Dave Newby</p>
<p><b>Robert C. Pape</b>  DELL TRANSPORTATION  20 Haven Avenue  Port Washington, NY 11050  GUEST: Judy Pape</p>	<p><b>Normand Paquet</b>  CORPORATION MICRO BIRD INC.  3000 Girardin Street  Drummondville, QC J2E 0A1</p>
<p><b>Jim Parks</b>  NATIONAL INTERSTATE INSURANCE CO.  3250 Interstate Drive  Richfield, OH 44286</p>	<p><b>Deanna Parks</b>  NATIONAL INTERSTATE INSURANCE CO.  3250 Interstate Drive  Richfield, OH 44286</p>
<p><b>Lawrence H. Pierce</b>  PIERCE COACH LINE, INC.  Mineola Avenue  Roslyn, NY 11576  GUEST: Fran Pierce</p>	<p><b>Kelley Platt</b>  THOMAS BUILT BUSES  1408 Courtesy Road  High Point, NC 27260  GUEST: Chris Platt</p>

<p><b>Todd Roadman</b>  KEYSTONE INSURERS GROUP  702 W. Pitt Street, PO Box 640  Bedford, PA 15522  GUEST: Susan Roadman</p>	<p><b>Gabe Rozsa</b>  PRIME POLICY GROUP  1110 Vermont Ave., NW, Ste. 1100  Washington, DC 20005  GUEST: Daphne Rozsa</p>
<p><b>Mark Sarno</b>  THE BRAUN CORPORATION  5918 Fife Trail  Carmel, IN 46033  GUEST: Jenny Sarno</p>	<p><b>Mike Simmons</b>  NASDPTS  501 Woodlane, Ste. 602  Little Rock, AR 72201  GUEST: Susie Simmons</p>
<p><b>Rick Smith</b>  SYNTEC SEATING SOLUTIONS/M2K  200 Swathmore Avenue  High Point, NC 27263  GUEST: Lori Smith</p>	<p><b>Barry Stock</b>  LANDMARK STUDENT TRANSPORTATION INC.  16 Industrial Parkway S.  Aurora, ON L4G 0R4  GUEST: Jean Stock</p>
<p><b>Randall Swift</b>  ALLIED SPECIALTY VEHICLES  1205 W. White Chapel Blvd., Ste. 250  Southlake, TX 76092  GUEST: Renee Swifft</p>	<p><b>Richard Thomas</b>  COMMUNITY BUS SERVICE  11 Federal Plaza Center  Youngstown, OH 44501  GUEST: Mary Thomas</p>
<p><b>Philip Turner</b>  CORPORATION MICRO BIRD INC.  3000 Girardin Street  Drummondville, QC J2E 0A1</p>	<p><b>Kent Tyler</b>  COLLINS BUS CORPORATION  415 West 6th Avenue  South Hutchinson, KS 67505  GUEST: Polly Tyler</p>
<p><b>Sue Weaver</b>  BESI, INC / TIE TECH LLC  9087 Sutton Place  Hamilton, OH 45011  GUEST: Lorne Weaver</p>	<p><b>Tim Weaverling</b>  KEYSTONE INSURERS GROUP  702 W. Pitt Street, PO Box 640  Bedford, PA 15522  GUEST: Bobbi Beeseck</p>
<p><b>Becky Weber</b>  PRIME POLICY GROUP  1110 Vermont Ave., NW, Ste. 1100  Washington, DC 20005  GUEST: Luther Weber</p>	<p><b>David Wehmeyer</b>  SAFETY VISION  6100 W. Sam Houston Pkwy, N.  Houston, TX 77041</p>
<p><b>Richard I. Wolfington, Sr.</b>  WOLFINGTON BODY COMPANY  PO Box 218  Exton, PA 19341</p>	



**NATIONAL SCHOOL TRANSPORTATION ASSOCIATION**

# **Midwinter Meeting January 21 – 25, 2012**

**Wailea Beach Marriott Resort & Spa  
Wailea, Maui, HI**

**Sponsor Listing**

# Please Thank our 2012 Midwinter Meeting Sponsors!

## **Blue Bird Corporation**

Blue Bird offers a complete line of Type A, C and D school buses in a variety of options and configurations. For more than 85 years, Blue Bird Corporation has continued to set industry standards with its innovative design and manufacturing capabilities. Additionally, Blue Bird provides comprehensive financial solutions through Blue Bird Capital Services. Today, Blue Bird has more than 1,200 employees, Georgia-based manufacturing facilities and an extensive network of Dealers and service-parts facilities throughout North America. Its global presence can be seen in more than 60 countries through sales into Africa, Asia, the Caribbean, Latin America, Europe and the Middle East. For more information, visit the Blue Bird Corporation web site at [www.blue-bird.com](http://www.blue-bird.com).

Sherry Braswell  
402 Blue Bird Boulevard • Fort Valley, GA 31030  
Phone: (478) 731-6606 • Fax: (478) 822-3545  
[Sherry.Braswell@blue-bird.com](mailto:Sherry.Braswell@blue-bird.com) • [www.blue-bird.com](http://www.blue-bird.com)

## **The Braun Corporation**

The Braun Corporation has remained a pioneer in the mobility industry since 1963. Our Commercial Wheelchair Lifts and Ramps set the standard in public-use transportation for the disabled across the country and around the world. Having used his own products for over 40 years, Ralph Braun invites you to place your confidence in the quality engineered excellence in the entire line of Braun Commercial Mobility Products and Vehicle Conversion Options. The Braun Corporation continues to develop new and better products designed to increase the versatility of your Bus Fleet. Our attention to detail and quality craftsmanship is supported by a worldwide network of dealers who stand ready to assist you. Simply call 1-800-THE LIFT to find the Braun Dealer nearest to you.

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## **Bus-Air Manufacturing**

Bus Air is a young company but with very old roots in the design and manufacturing business. The Woods family has been a mainstay in the air conditioning manufacturing market for well over 50 years. The father of our CEO Tony Woods is Bob Woods Sr. Bob is a pioneer in the automotive manufacturing market and has brought many changes and product designs to the industry. At Bus Air Manufacturing we are all committed to the bus air conditioning market. Current production is for the IC product only.

Mark Ondich / Tony Woods  
6630 E. Hwy 114 • Rhome, Texas 76078  
Phone: (800) 473-9914  
[mark@bus-air.com](mailto:mark@bus-air.com) • [www.bus-air.com](http://www.bus-air.com)

## **The C.E. White Co.**

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### **Child Check-Mate Systems**

Child Check-Mate Systems Inc., is a Canadian School Bus Safety Company who has developed and patented a unique alarm system which acts as an electronic reminder to drivers. This reminder helps ensure that all children have safely disembarked the vehicle upon the completion of each run. The system was designed "by drivers for drivers". It was the collaborative efforts of these drivers, a concerned operator, and talented bus mechanic which made the idea a reality. Since 1993, the Child Check-Mate System continues to endure some of North America's harshest weather conditions proving itself both as a reliable investment to operators and as an extremely valuable safety aid to the drivers who use it. Child Check-Mate System is now finalizing working relationships with a number of GPS mapping companies to work in harmony, providing operators real time information about the operation of the Child Check-Mate System. The ability to send instant text messages to managers when a Child Check has been performed or when an alarm has been activated is a very exciting next step for our current and future customers. Stay tuned to our web site for future announcements.

Gord Both / Allan Lowe  
3406 Frank Kenny Road • Navan, Ontario • Canada • K4B 1J3  
Phone: (877) 494-8222 • Fax: (613) 835-4112  
gboth@childcheckmate.com • www.childcheckmate.com

### **Collins Bus Corporation**

Marketing under the brands of Collins, Mid Bus, and Corbeil, Collins Bus Corporation is the largest manufacturer of Type-A buses in North America. Leading the way in innovation and quality with features like flat-floor designs, proprietary seats, and alternative fuel buses, Collins continues to move forward, developing better ways to manufacture better buses of extraordinary value. Visit us on line at [www.collinsbus.com](http://www.collinsbus.com), [www.midbus.com](http://www.midbus.com), or [www.corbeilbus.com](http://www.corbeilbus.com) to learn more about the new NEXBUS Propane bus, tested and ready for delivery!

John Doswell / Kent Tyler  
415 West 6th Street • South Hutchinson, KS 67505  
Phone: (620) 662-9000 • Fax: (800) 513-7454  
kent.tyler@collinsind.com • www.collinsind.com

### **Daimler Financial Services**

Daimler Financial supports the unit sales of the Daimler Group's automotive and bus brands in more than 40 countries. Its product portfolio mainly comprises tailored financing and leasing packages for customers and dealers, but it also provides services such as insurance, fleet management, investment products and credit cards. The main areas of the division's activities are North America and Western Europe. In 2007, every third vehicle sold by Daimler was financed by Daimler Financial.

Keith Courtney  
2477 Deerfield Drive • Fort Mill, SC 29715  
Phone: (803) 578-3984 • Fax: (866) 530-7794  
Keith.Courtney@daimler.com • www.daimler.com

### **EasyBus, Inc.**

Our passion is writing easy-to-use software that addresses the many challenges facing each field trip or charter that departs from a bus garage: driver training, vehicle maintenance, scheduling, online trip/charter requests, approval processes, budgeting, driver selection, invoicing, and reporting. We have achieved success with many large contractors all over the United States and Canada. Having completed our best year for sales ever in 2011 we have added staff in all areas and are making significant improvements and upgrades to our entire product line in 2012. Visit us at [www.easybus.com](http://www.easybus.com) or call 888.327.9571 for a product demo and pricing.

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### **IC Bus, LLC**

IC Bus, headquartered in Warrenville, Ill., is an affiliate of Navistar, Inc. The nation's largest integrated manufacturer of school buses, IC Bus is a leader in passenger protection, chassis design, engines and ergonomics. The company is also a leading producer of commercial buses for several markets. All IC Bus products are sold, serviced and supported through a renowned dealer network that offers an integrated customer program encompassing parts, training and service.

Dennis Huffmon / Dan Cutter  
4201 Winfield Road • Warrenville, IL 60555  
Phone: (630) 753-5000 • Fax: (630) 753-2085  
icbus@navistar.com • www.icbus.com

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Keystone Insurers Group is the 5<sup>th</sup> largest privately held insurance firm in the nation and is proud to be the "Officially Endorsed Insurance Provider of NSTA Members." Our goal is to provide value-added services to the School Transportation Industry. In addition to the fundamental insurance protection provided for your buildings, contents, fleet exposures, and general business operations, our program offers many special features. Understanding your industry is the key to our ability to service your insurance needs. With aggressive pricing and great coverages, you can begin realizing the savings and better protection Keystone has to offer by calling 1-888-481-2939.

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John Barrington  
11650 Olio Road, Suite 1000-255 • Fishers, IN 46037  
Phone: (317) 288-5127 • Fax: (317) 578-0394  
john.barrington@lionbuses.com • www.lionbuses.com

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Michelle Silvestro / Jon Hicks  
3250 Interstate Drive • Richfield, OH 44286  
Phone: 800-929-1500 or 330-659-8900 • Fax: 330-659-8907  
michelle.silvestro@natl.com • www.natl.com

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Brad Post / Keith Adams  
One International Blvd., Ste. 405 • Mahwah, NJ 07495  
Phone: (201) 252-3010 • Fax: (201) 252-3011  
bpost@postfinancial.com • www.papost.com

### **Rosco Vision Systems**

Rosco, based in Jamaica, N.Y., is one of North America's leading suppliers of cameras, mirrors, sunvisors, and other visual safety systems to the worldwide commercial vehicle market. Rosco provides equipment to manufacturers in the school bus, transit and shuttle bus, motor coach, truck and van, recreational vehicle, specialty vehicle, military, and materials handling vehicle markets. The company is the largest supplier of mirror systems to the North American school bus market, selling to all major OEMs and parts distributors including Blue Bird, Freightliner/Thomas, International/IC, Collins Bus, Girardin MicroBird, and many others.

Dave McDonald  
PO Box 213 • Fredericktown, OH 43019  
Phone: (800) 311-5440 • Fax: (740) 694-0086  
davem@roscomirrors.com • www.roscovisionsystems.com

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SMI is the world's leading producer of bus safety equipment. We are a technology driven company that is always looking at ways to provide our customers the best overall products. From the manufacture of complete Transit Bus Interiors to Stop Arms, Crossing Arms, Roof Hatches as well as Step Treads, we also produce Energy Absorbing Bumpers and Roof Mount Strobe Lights. SMI is always there to provide you with what you need when it comes to bus safety equipment.

Jim Haigh / Mike Hagan  
10200 Pineville Road • Pineville, NC 28134  
Phone 800-951-7867 \* 704-889-2760  
jim.haigh@smiglobal.net • www.smiglobal.net

### **Thomas Built Buses, Inc.**

Since the first Thomas Built bus rolled off the assembly line in 1936, we've focused entirely on delivering the smartest, most innovative buses in North America. Today, we manufacture a full line of Thomas Built Buses for the commercial transit, school bus and specialty vehicle markets. And, we back these products with exceptional customer support from some of the most knowledgeable, responsive, and friendly employees anywhere. Thomas Built Buses, Inc. is a subsidiary of Daimler Trucks North America LLC, a Daimler Company. Headquartered in High Point, N.C., the company supports several manufacturing operations in the United States.

Kelley Platt / Ken Hedgecock  
1408 Courtesy Road • High Point, NC 24260  
Phone: (336) 471-6538 • Fax: (336) 881-7200  
kenneth.hedgecock\_jr@daimler.com • www.thomasbus.com

### **Trans Tech Bus**

Trans Tech Bus is a manufacturer of industry-leading conventional and environmentally-friendly electric Type-A school buses. Offering single and dual wheel models, Trans Tech Bus is known for its innovative and fuel-efficient conversion designs. With a wide array of versatile floor plans the company is able to meet ever-changing customer demand. Trans Tech Bus is helping bring green solutions to the school bus industry by introducing the eTrans -- a zero emissions Type-A school bus. Trans Tech Bus is a division of Transportation Collaborative Incorporated located near the New York metropolitan area in Warwick, NY and New York's only school bus manufacturer.

Dan Daniels / Brian Barrington  
7 Lake Station Road • Warwick, NY 10990  
Phone: 845-988-2333 • Fax: 845-988-0320  
ddaniels@transtechbus.com • www.transtechbus.com

### **Wells Fargo**

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Greg Berg  
906 Westminster Way • Southlake, TX 76092  
Phone: (817) 488-7585 • Fax: (866) 715-0399  
Gregory.M.Berg@wellsfargo.com • www.wellsfargo.com

### **Zonar Systems**

Zonar Systems® provides a complete fleet management solution with powerful Telematics products including their electronic inspection system, powerful state of the art High-Definition GPS, J3™ real-time engine diagnostics for J1708 and J1939 equipped vehicles, Student Tracking with ZPass™ and Garmin® integration for special trips. Zonar's inspection product known as EVIR®, uses a handheld reader and RFID tags located in and around the bus to ensure performance of mandated inspections including child checks. This inspection process eliminates the need for paper records of the performed inspections. The GPS unit employs a GSM cellular modem to transmit all data in real-time from the bus to Zonar's secure servers. All data from these products is viewed in the same web-based application called Ground Traffic Control™. Zonar uses an open data format enabling the data collected from Zonar's devices to seamlessly load into other applications.

Don Carnahan / Craig Kahoun  
18200 Cascade Ave., S., Ste. 200 • Seattle, WA 98188  
Phone 206-878-2459 • Fax 206-878-3082  
info@zonarsystems.com • www.ZonarSystems.com