



# 2024 School Bus Driver International Safety Competition

## AUSTIN, TEXAS | JUNE 29-30, 2024

## SPONSORSHIP OPPORTUNITIES

The School Bus Driver International Safety Competition is the industry's most recognized event bringing together the best school bus drivers from across North America and giving them the opportunity to showcase their knowledge and safety skills in a competitive format. National School Transportation Association (NSTA), host and organizer of the competition, is looking to friends of the school transportation and education community to support this event.

Having financial assistance like yours is critical in offsetting the cost for the proper execution for the School Bus Driver International Safety Competition. As you can tell by the many categories below, it takes a lot of planning and coordination to make the competition a success! Your sponsorship will provide drivers with a positive competition experience by covering the costs of materials for their awards, trophies and other expenses that come along with an event of this size. Sponsorship of the School Bus Driver International Safety Competition will also provide an opportunity for you to support and promote school bus safety within our community and the public.

Please submit your sponsorship by May 15, 2024.

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| ★ 1. Safety Competition — 50th Edition Celebration — Presenting Sponsor<br><del>\$20,000</del> <b>SOLD-OUT</b> | ★ 6. Safety Competition Judges Golf Shirts (with your company logo)<br><del>\$3,500</del>              | ★ 11. Safety Competition Competitors Breakfast<br><del>\$2,500</del>   |
| ★ 2. 50th Edition Safety Competition Contestant Shirts<br><del>\$6,000</del> <b>SOLD-OUT</b>                   | ★ 7. Safety Competition Committee and Staff Golf Shirts (with your company logo)<br><del>\$3,500</del> | ★ 12. Safety Competition Competitors Luncheon Sponsor<br><del>\$2,500</del>                                  |
| ★ 3. Safety Competition Driver Orientation and Testing Sponsor<br><del>\$5,000</del> <b>SOLD-OUT</b>           | ★ 8. Safety Competition Name Badge Sponsor (your company name on the lanyard)<br><del>\$3,000</del>    | ★ 13. Safety Competition Entry Flags<br><del>\$2,500</del>   |
| ★ 4. Safety Competition Drivers Booklet Sponsor<br><del>\$5,000</del>  | ★ 9. Safety Competition Exclusive Baseball Cap Sponsor<br><del>\$2,500</del> <b>SOLD-OUT</b>           | ★ 14. "We Love the Safety Competition" Supporter (noted on signage and printed material)<br><del>\$500</del> |
| ★ 5. Safety Competition Registration Bag Sponsor<br><del>\$4,000</del>   | ★ 10. Safety Competition Water Bottle Sponsor<br><del>\$2,500</del>                                    |  |

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